



As building product manufacturers and fellow citizens, we share the general public's expectation that the buildings we occupy and use on a daily basis are safe. Therefore, we strive to ensure the safe and effective use of our products within the built environment.

**About:** Founded in 2020 as part of the American Chemistry Council, North American Modern Building Alliance (NAMBA) is a leading voice on the topic of the safe and effective use of plastic building materials in building envelope. We believe having an informed public and robust codes and standards are essential to supporting a multi-layered approach to building fire safety.

#### **Our mission supports these common principles:**

- **Prevention** – Implementation of proper design, construction, and maintenance that complies with building codes to safeguard against the outbreak of fire and/or limiting its effects.
- **Detection and Communication** – Limiting of fire effects through early detection and communication systems that alert occupants and emergency services.
- **Occupant Protection** – Facilitating occupant awareness, avoidance of and escape from a building fire.
- **Containment or Compartmentation** – Limiting the spread of fire from the room or area of origin.
- **Extinguishment** – The use of properly installed and maintained active suppression systems as well as emergency fire services access to the building.

Ensuring the appropriate level of fire safety in buildings is a joint responsibility of the entire value chain involved in building design, manufacture and construction. We are here to help policy makers, fire safety stakeholders and the public understand the opportunities and challenges of this important topic.

**Activity:** NAMBA is focused on addressing fire safety through the development and enforcement of building codes. These codes must rely on a clear understanding of the performance of plastic materials in building envelopes. We believe that performance, outcome-based testing is at the center of smart fire regulations and we work to advance nationally accepted and standardized fire testing of plastic building materials and assemblies.

We work in the following areas:

### **Communications**

Engage industry stakeholders on the safe and effective use of plastic building materials in building envelopes.

### **Codes & Standards**

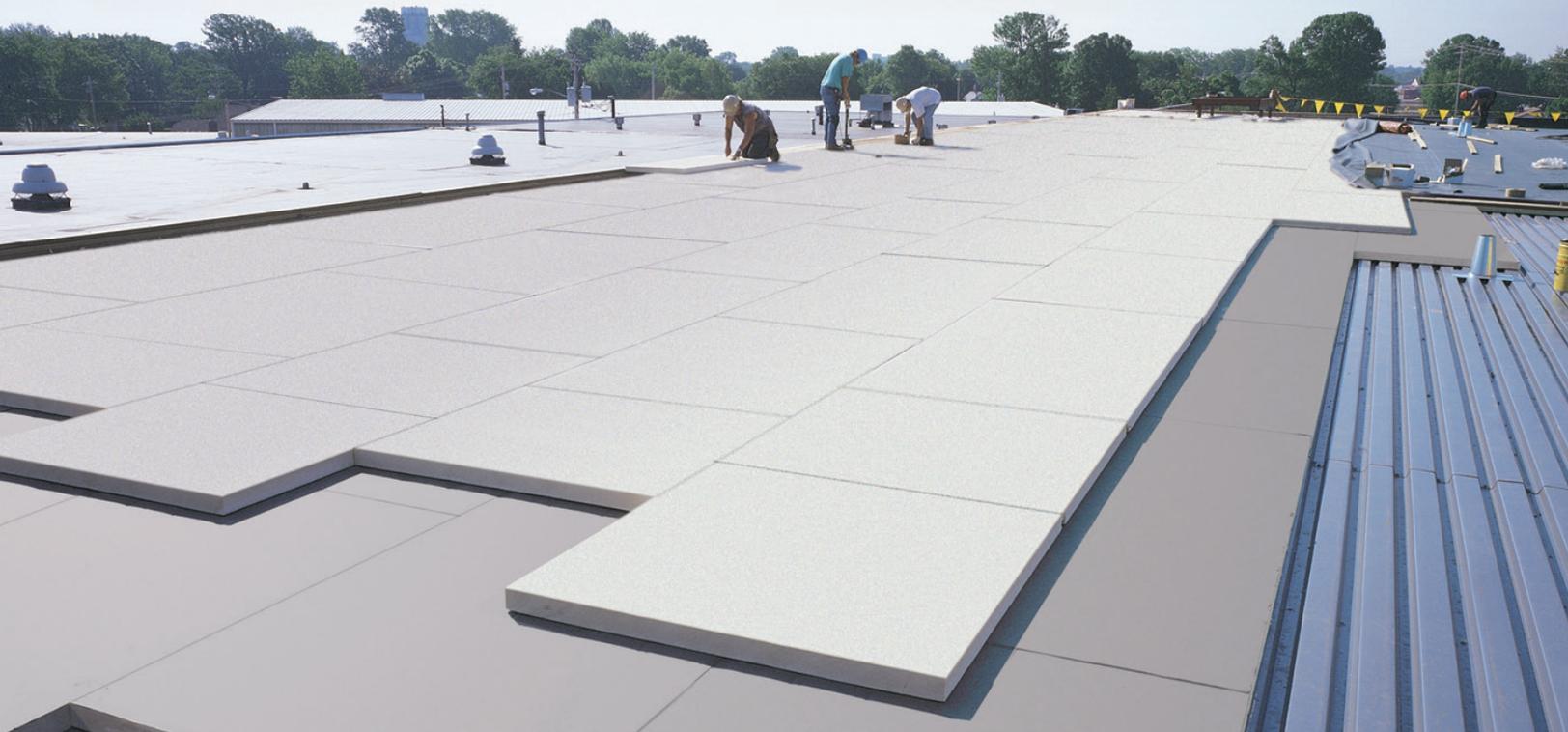
Serve as a leading source of fire performance chemistry, design, construction and technical knowledge.

### **Advocacy**

Advocate for building codes that utilize performance-based outcomes to regulate building fire safety.

### **Outreach and Relationship Building**

Support education of those involved in the design, specification, use and regulation of plastic building and construction materials.



**For a listing of our members and more information please visit us at:  
[www.modernbuildingalliance.us](http://www.modernbuildingalliance.us)**